

AD PRICES

Ads in four-color print

Format	Basic price in Euro
1/1	1,550
1/2 portrait, landscape	850
1/3 portrait, landscape	750
1/4 half portrait	650
Logo placement	150

FORMAT

1/1 page bleed W: 200 mm H: 265 mm	1/1 page type area W: 175 mm H: 227 mm	1/2 page landscape bleed W: 175 mm H: 110 mm	1/2 page portrait bleed W: 95,5 mm H: 265 mm	1/2 page portrait W: 85,5 mm H: 227 mm	1/3 page portrait bleed W: 65,5 mm H: 265 mm	1/4 page half portrait W: 85,5 mm H: 110 mm	1/4 page half portrait bleed W: 95,5 mm H: 128 mm	1/3 page landscape bleed W: 200 mm H: 88 mm
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TECHNICAL DETAILS

Printing process: offset

Print copy: data sets in digital form

Special colors: for technical reasons, special colors like pantones cannot be printed as an additional fifth color; extra colors are produced through printing together by four-color separation

Processing: wire backing stitch

Paper: 135 g/m², white Galaxi supermatt (picture print), FSC certified

Delivery of copy:

Data transmission:

(max. 15 MB) cc@artcollin.de

Larger data volume by CD ROM to delivery address for data media

Data file labeling: always use a label composed as follows:

name of ad client_PERPETUUM(=perp)_issue, e.g. wago_perp_01_10int

Your contact for graphics and technical support:

Claudia Collin, phone +49-89-99 27 49 87, cc@artcollin.de

Terms of delivery for digital ads:

Production costs of Euro 55 per hour or part hour will be charged for data delivered in formats that differ from technical requirements and cause extra processing.

Delivery address for data media:

artcollin Kommunikationsdesign, Claudia Collin, Birkenleiten 41, 81543 München, Germany

Design: if you have no copy, artcollin will gladly produce a concept, design and text for a matching ad. Contact: Claudia Collin, cc@artcollin.de, phone +49-89-99274987

perpetuum the innovative magazine for customers and partners of EnOcean GmbH

Publisher: EnOcean GmbH, 82041 Oberhaching, Germany, Andreas Schneider, CEO

Editorial: EnOcean GmbH, Veronika Bliem, Communications Manager

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ISSN 1862-0698

DATE OF APPEARANCE (DA) AND COPY DEADLINE (CD)

Edition 01/19 DA: March 2019 CD/ED: December 10, 2018

Edition 02/19 DA: October 2019 CD/ED: July 2019