



## **Andreas Schneider** CEO and Co-Founder

Andreas Schneider was appointed president of EnOcean in January 2017. He is one of the co-founders of EnOcean and has been Chief Marketing Officer of the company since 2001.

Andreas Schneider's career has focused on creating markets for innovative wireless technology and developing worldwide sales strategies for the purpose. In the five years before EnOcean GmbH was founded, he was responsible for worldwide marketing of GSM modules at Siemens AG. Prior to that he spent nine years in the global systems and product business of a number of companies – amongst other things as sales director for trunked radio systems at Rohde & Schwarz BICK Mobilfunk GmbH.

Andreas Schneider studied electrical engineering at Munich Technical University, with a special interest in RF engineering and components. In the course of his career he has obtained various management qualifications, for instance at Massachusetts Institute of Technology, Stanford, INSEAD, and the Indian Institute of Management.